

Help us reach
new heights



Ballarat **Regional** Integrated
Cancer Centre

Care & Treatment

*A state-of-the-art cancer
treatment centre for the
people of Ballarat and
the Grampians region.*



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Ballarat Regional Integrated Cancer Centre

A state-of-the-art cancer treatment centre for the people of Ballarat and the Grampians region.

Each year thousands of people in the Ballarat and Grampians region are diagnosed with, or receive treatment for, cancer.

The vast majority of patients receive chemotherapy and radiotherapy treatment in Ballarat, a few need to travel to Melbourne for highly specialised treatment and care.

Existing cancer treatment facilities in Ballarat have served the community well - but they will not cope with future demand.

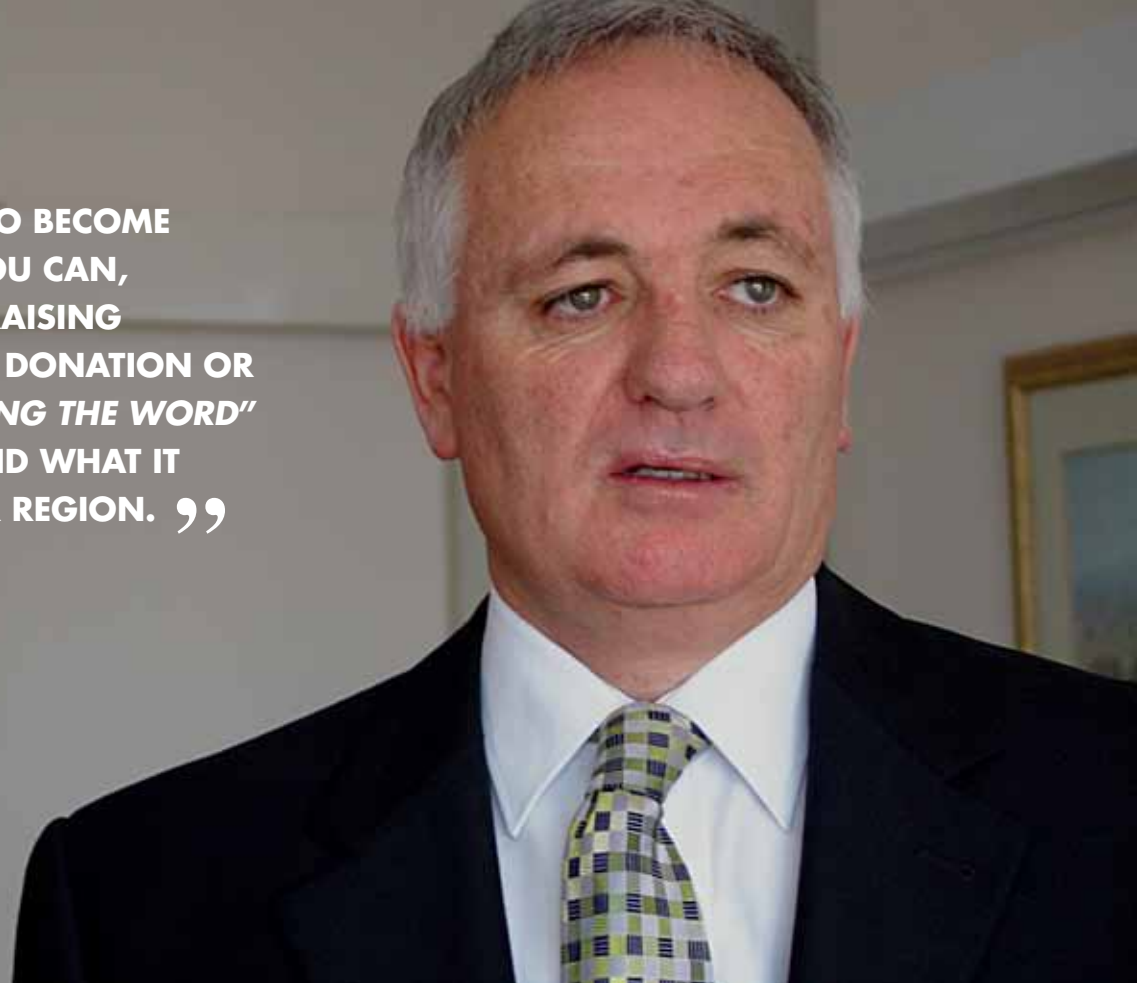
In response to the health needs of the Ballarat and Grampians communities, \$55 million in Federal and State Government funding has been allocated to build the Ballarat Regional Integrated Cancer Centre (BRICC).

When it is complete the BRICC will provide radiotherapy and chemotherapy services for cancer patients in Ballarat and the Grampians region for many years to come. In addition the BRICC will also incorporate a Wellness Centre for patients and their families, to address their wellbeing throughout their treatment and beyond.

Construction on the BRICC at the Ballarat Base Hospital site began in February, 2011.



“ I ENCOURAGE YOU TO BECOME INVOLVED WHERE YOU CAN, ATTENDING A FUNDRAISING ACTIVITY, MAKING A DONATION OR BY SIMPLY “*SPREADING THE WORD*” ABOUT THE BRICC AND WHAT IT WILL MEAN FOR OUR REGION. ”



“ The Ballarat Regional Integrated Cancer Centre will narrow the gap between health outcomes experienced by regional and metropolitan residents who are diagnosed with cancer.

It is a milestone development in health care for western Victoria.

The BRICC will provide expanded cancer treatment, closer to home for the 250,000 people living in Ballarat and Grampians regions.

In keeping with the latest evidence-based approach to care, the BRICC will feature a Wellness Centre to care for the social, emotional and spiritual needs of our cancer patients and their carers.

We need your support to make this into the facility the people of the Ballarat and Grampians community deserve. ”

Andrew Rowe

CEO, Ballarat Health Services



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www.reachnewheights.com.au

What will the Ballarat Regional Integrated Cancer Centre be like?

The BRICC will have four radiotherapy bunkers. Two will be operational when the centre opens in 2013, the remaining two will be commissioned as demand increases.

Currently Ballarat has just one radiotherapy bunker, operated by BAROC (Ballarat Austin Radiation Oncology Centre), a partnership between Ballarat Health Services, Austin Health and St John of God Hospital Ballarat.

The cancer centre will have 16 chemotherapy chairs at which patients can receive chemotherapy and other supportive therapies. Currently Ballarat Health Services has 12 chemotherapy chairs.

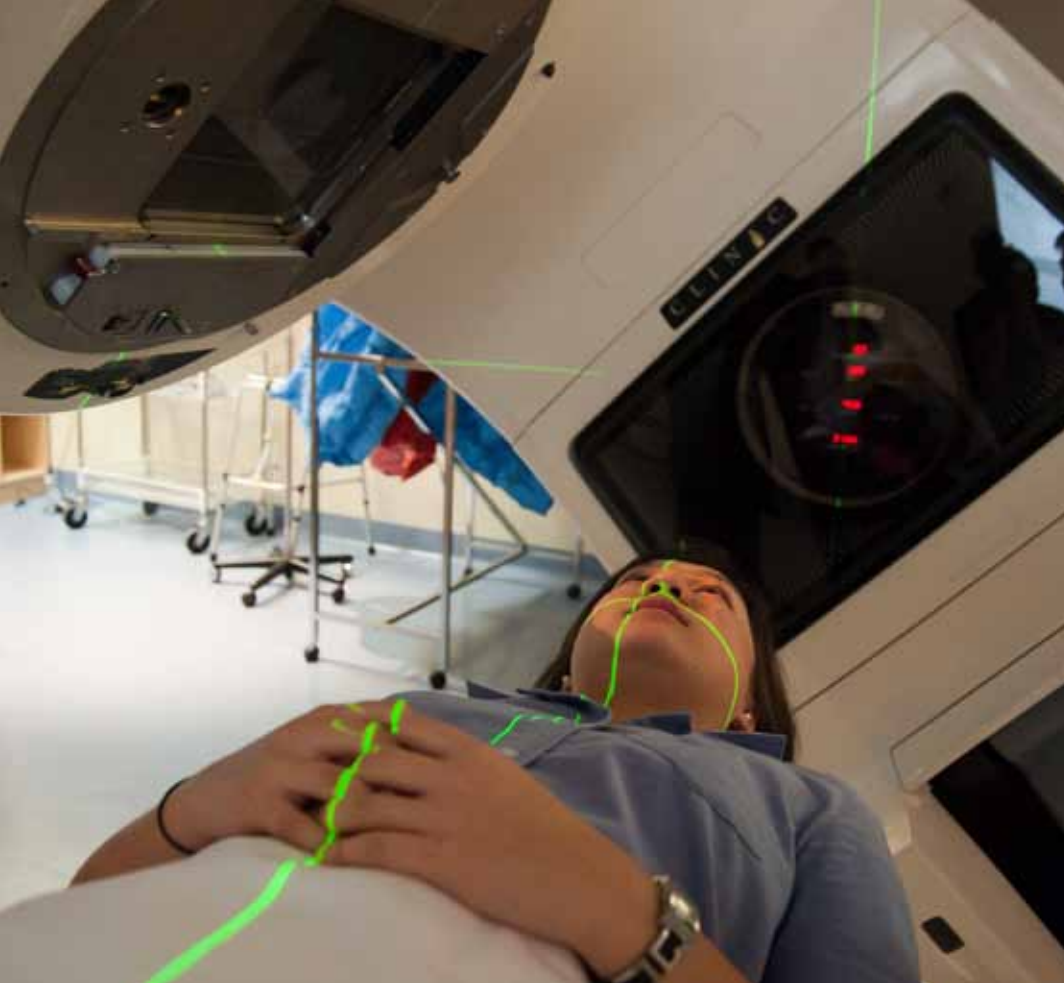
Cancer patients have provided valuable input into the design of the BRICC and among their recommendations has been the need for the building to be light and airy with views to the outside.

A key element in the design will be the Wellness Centre. The Wellness Centre will cater to patients' emotional and social wellbeing before, during and after treatment. It will be a comfortable environment where patients and their families will be able to receive additional support either during their active treatment phase or in the survivorship phase of their cancer journey.



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Help someone you know

On average, one in two men and one in three women will be diagnosed with a form of cancer during their lifetime. So the chances are that someone you know will develop cancer.

They will need specialist treatment provided closer to home in the Ballarat Regional Integrated Cancer Centre.

Please help make our Cancer Centre the best facility possible and help someone you know.

Your neighbour, your friend, your family.

What is chemotherapy?

Chemotherapy is the treatment of cancer by medications, which are administered intravenously or taken orally. Intravenous chemotherapy and other supportive therapies, such as blood transfusions, are given in Day Oncology which is staffed by a dedicated team of specially trained nurses. Treatments are overseen by Medical Oncologists. The overall management of each patient involves a multidisciplinary team including doctors, nurses, pharmacists, care co-ordinators and other members of the allied health team. Often patients receive radiotherapy in addition to chemotherapy as the best way to treat their cancer.

What is radiotherapy?

Radiotherapy is the treatment of cancer using high energy X-rays or electrons (radiation). The radiation is delivered with precision from a linear accelerator which will be housed in the new bunkers at BRICC. Small doses of radiation are delivered each day over several weeks, to allow healthy cells to recover, whereas cancer cells are less able to.

Radiotherapy is carefully planned and each treatment is tailored to the needs of the individual to target cancer cells and minimize the dose to the healthy tissues. Much of the information for the planning comes from a CT scan and BRICC will have a dedicated scanner to service the needs of radiotherapy patients.

Radiotherapy is sometimes referred to as radiation oncology. The treatments are overseen by Radiation Oncologists, with active involvement by Radiation Therapists, Specialist Nurses, Medical Physicists and Allied Health team in patient care.



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The Wellness Centre aims to provide all services free of charge to public hospital patients and their carers.



What is the Wellness Centre?

Isolation, helplessness and loss of control are common feelings experienced by people affected by cancer. The best way to help people cope with these feelings is to build an environment where people can feel accepted, safe and supported. The BRICC Wellness Centre aims to provide an environment that supports the holistic needs of the patient, survivor and their families.

In broad terms wellness encompasses a number of dimensions including social and environmental, spiritual, physical, intellectual and emotional.

The Wellness Centre model of care is still under development but focuses on three main themes addressing these dimensions:

1. Information and education. There will be a lending library, DVDs, internet access and regular education courses.
2. A program of relaxation therapies. Anxiety can aggravate physical symptoms and can cause problems sleeping, increased sensitivity to pain and less resilience psychologically. We will offer options to help relaxation both as individual and group therapies.
3. Psychological support both individually and within support groups. Meeting people in the same predicament helps to put common problems into a shared context and exchange ideas about how to deal with them. Pastoral support will be offered as part of this overall theme.



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Bill Kelly in Day Oncology

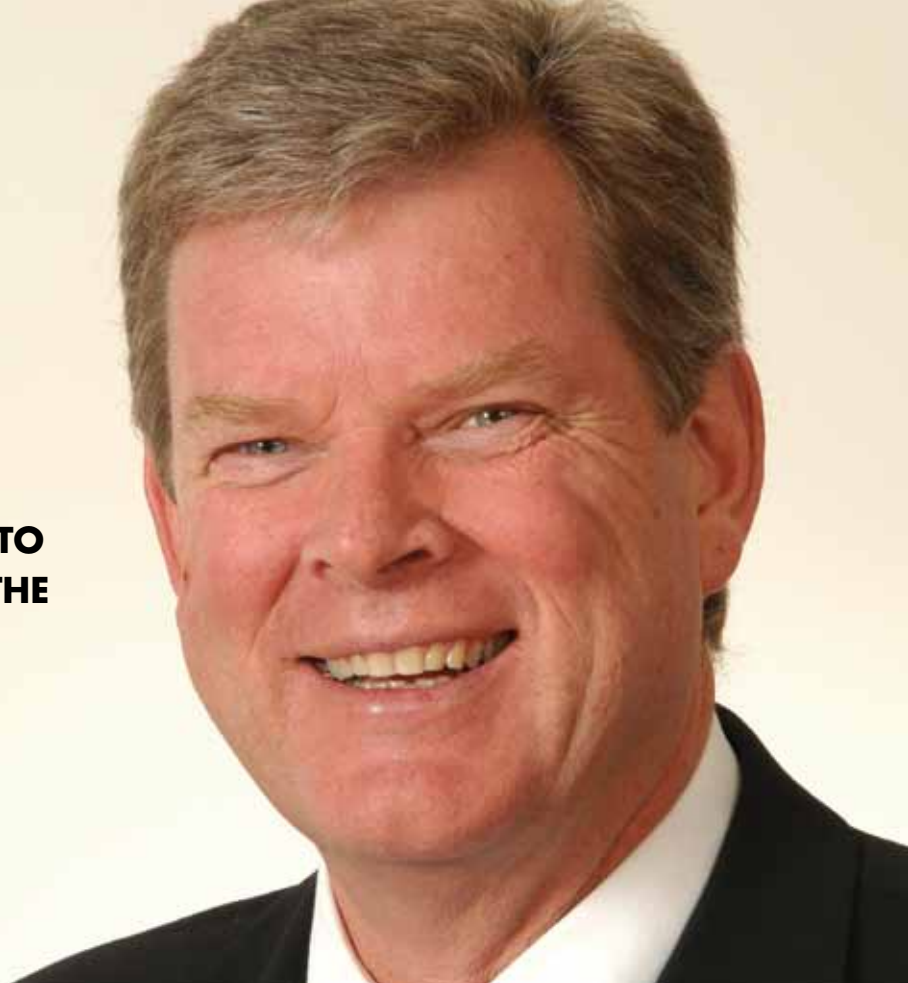
“ I believe that the Cancer Centre is going to be great for the region and cancer sufferers. There is no doubt it will provide a better environment for patients and staff which leads to a much happier treatment process. ”

Bill Kelly

Living with cancer



**“ PLEASE JOIN US IN HELPING TO
MAKE THIS CANCER CENTRE THE
BEST IT CAN BE. ”**



“The Ballarat Regional Integrated Cancer Centre, as a resource, is a significant step forward when it comes to caring for people with cancer in this region. Through supporting the BRICC fundraiser we have the opportunity to build a truly great service, one that provides a level of care on par with the best in Australia.”

John King

Managing Director, JG King Homes



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BAROC radiotherapy staff and a linear accelerator

Who is involved in developing the Cancer Centre?

An experienced team of architects has been assisted in the design by an advisory group that includes cancer patients, medical specialists, nursing staff and members of the allied health team from medical oncology, radiotherapy and palliative care and people with experience in building health facilities. This team has worked hard to ensure that the BRICC has been designed with a patient-centered focus.

Why is more money needed?

The BRICC has received \$55 million in funding from State and Federal governments. This will cover the construction of the building including the chemotherapy and radiotherapy facilities.

Our fundraising will be dedicated to buying additional equipment and to the fitting out of the Wellness Centre. The concept of wellness covers a range of patient needs including emotional, psychological, occupational and spiritual needs. Experience has shown that complete care of a patient means looking after more than their medical needs.

Your support

Help from the community will ensure that the best possible care and treatment can be provided to patients, their families and carers from Ballarat and the Grampians communities.



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“ THE BRICC WILL PROVIDE A MUCH NEEDED FOCUS FOR CANCER TREATMENT IN BALLARAT AND OUR REGION. WITH SO MANY PEOPLE’S LIVES AFFECTED BY CANCER I CAN’T THINK OF A MORE IMPORTANT COMMUNITY FACILITY. YOUR SUPPORT IS VITAL TO ENSURE THAT THE BRICC IS FULLY EQUIPPED TO MEET THE NEEDS OF PEOPLE BATTLING CANCER IN OUR COMMUNITY. ”

Andrew Faull

Ballarat Health Services Board of Management President



**“ WE ARE DEDICATED TO
CARING FOR NOT JUST
THE PATIENT BUT THEIR
FAMILY AS WELL. HELP US
TO CREATE THE MOST
POSITIVE, HEALING
ENVIRONMENT POSSIBLE. ”**



“ The Ballarat Regional Integrated Cancer Centre is an amazing opportunity and much needed development which will greatly improve cancer care for the patients of Ballarat and the Grampians region.

It will allow us to not only improve the treatment we already deliver to patients and their families by providing a purpose-built facility but also enhance that care by enabling the provision of seamless care, with the co-location of medical oncology, radiation oncology, palliative care and allied health services within the one site.

The incorporation of a Wellness Center to further improve the psychosocial care and address the survivorship issues of patients and their carers is an incredibly exciting element of the project. Unfortunately, many of us will be touched by cancer at some stage; either personally or through someone close to us. ”

Dr Kate Hamilton

Medical Oncologist, Ballarat Health Services



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Ballarat Health Services welcomes financial support for equipment and elements of the centre that Government funding does not provide for.

Description of Item	Number Required	Total Cost (\$)
Wellness Centre - furniture and equipment		50,000
Bariatric hoist	1	3,500
Bariatric plinth	1	500
Bariatric scales	1	2,500
Patient beds (electric)	2	10,000
Bioelectric impedance analyser	1	5,000
Blood pressure monitor	4	18,000
Recliner chair (electric)	12	60,000
Children's play room	1	3,000
Compression garments	set	1,000
ENT diagnostic set	3	4,500
Dishwashers	7	7,000
Ear thermometer	5	1,000
Electrocardiograph machine	3	45,000
Endoscopes	2	40,000
Examination couch	20	50,000
Furniture (lounge suites)	7	35,000
Height measure	1	50

Description of Item	Number Required	Total Cost (\$)
Infusion pumps	21	73,500
Lymphoedema charts	set	80
Measuring board for limbs	1	100
Medical trolleys	45	45,000
Overbed table	1	200
Pan sanitiser	3	30,000
Pressure relieving cushions	6	3,600
Refrigerators (domestic)	7	7,000
Refrigerators (drugs and blood)	7	21,000
Resuscitation trolley	3	45,000
Servox (artificial larynx)	3	3,900
Sphygmomanometer	16	3,200
Sphygmomanometer (portable)	3	1,050
Television monitors		20,000
Tens machine	1	150
Voice prosthesis set	1	10,000
Wheelchairs	6	20,000
Wheelchairs - tilt in space	2	7,000





“ THE Ballarat Integrated Cancer Centre BRICC is one of the most significant in a continual series of projects aimed at ensuring that the communities in and around Ballarat and Western Victoria have a health service and delivery and care outcomes equivalent to the best that the country can offer.

The Ballarat Health Services Foundation has dedicated much of its focus and commitment in ensuring that no aspect of the project is forgotten or left unfunded. We regard the health and well being of the people of this region as too important to deliver anything less than 360 degree capacity and capability.

Please join us in our efforts to ensure that this centre receives every last amount of financial support that it needs and that the whole of the community becomes involved, not just for now, but for life. ”

George Fong

Chair of the Ballarat Health Services Foundation



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*Photograph of Colleen kindly supplied by **Frame 11 Photography***

“ THE BRICC IS A MUCH-NEEDED CENTRE IN BALLARAT AND FOR PEOPLE LIVING IN OUR REGION. KNOWING YOU ARE ABLE TO BE TREATED IN YOUR AREA IS SUCH A POSITIVE FOR PATIENTS TRAVELLING THE CANCER JOURNEY. WE NEED TO SUPPORT THIS CENTRE SO WE CAN MAKE IT A WONDERFUL SUCCESS, AND MAKE A DIFFERENCE TO THOSE AFFECTED BY CANCER . . . ”

Colleen Thompson

Cancer survivor, founder of Support4Cancer



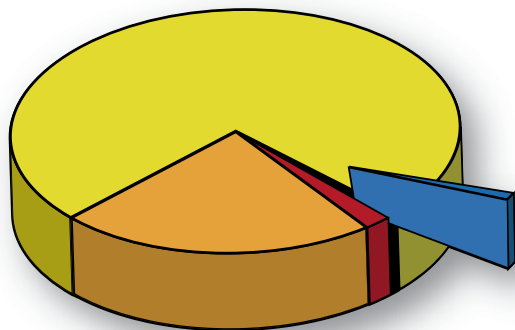
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SOUTH ENTRY

The Funding Challenge




 The Federal Government has provided \$42 million towards the BRICC

 The State Government has provided \$13 million

We hope to raise a further \$2 million to ensure the BRICC and its Wellness Centre provide the best possible service to the community.

 Of the \$2 million we need to raise, we anticipate bequests and philanthropic trusts will provide \$500,000

 The remaining \$1.5 million we hope to raise from the Ballarat and Grampians community.

Donate Today



1. Online at www.reachnewheights.com.au

OR



2. Complete the attached form and return by **mail, fax or email**

OR



3. Call Geoff Millar at Ballarat Health Services on **03 5320 4093**

Donors and sponsors

With their consent, donor's contributions will be recorded on a Donor Roll of Honour to be situated in the atrium.

Donors are also invited to discuss possible naming rights over elements within the Cancer Centre including: the Atrium; Wellness Centre; and radiotherapy bunkers.

How you can find out more

So that you can best understand the project. Our CEO, Andrew Rowe, would be more than pleased to meet with you.



Media partners helping us reach new heights



Robert Young Signs



The Courier



Ballarat **Regional** Integrated
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Ballarat Health Services
PO Box 577 Ballarat 3353

www.reachnewheights.com.au

TAX DEDUCTIBLE DONATION

to the Ballarat Regional
Integrated Cancer Centre



Ballarat **Regional** Integrated
Cancer Centre

Please return this form to:

Ballarat Health Services: PO Box 577, Ballarat Vic 3353

Phone: 03 5320 4093 Fax: 03 5320 4828

email: donate@reachnewheights.com.au

DONOR DETAILS

(A receipt will be issued in the following name. Please print clearly)

Title: Mr Ms Mrs Miss Dr Other _____

First Name: _____

Surname: _____

Company Name: (if required on receipt) _____

Address: _____

Town / Suburb: _____

State: _____ Postcode: _____

Phone: (business hours) _____

Email: _____

DONATION

I would like this donation to be made for the following amount (please tick):

\$50 \$100 \$250 \$500 \$1,000 \$2,500

Other \$ _____

Donation Frequency: I would like this donation to be made in the following instalments (please tick):

One off payment

Monthly: \$ _____ now, and then monthly for the next _____ months

Quarterly: \$ _____ now, and then monthly for the next _____ years

Annually: \$ _____ now, and then monthly for the next _____ years

Signature: _____ Date: _____

I understand that any gift intention is not binding and may be altered by me/us should circumstances change

Payment Details:

(Please indicate your payment option by ticking one box)

Cheque* Visa Mastercard

* Please make cheques Payable to **Ballarat Health Services**

Cardholder Name: _____

Amount: \$ _____

Card Number: _____ / _____ / _____ / _____

Cardholder Signature: _____ Date: _____